

# Queensland Government 2019 IT Graduate Program

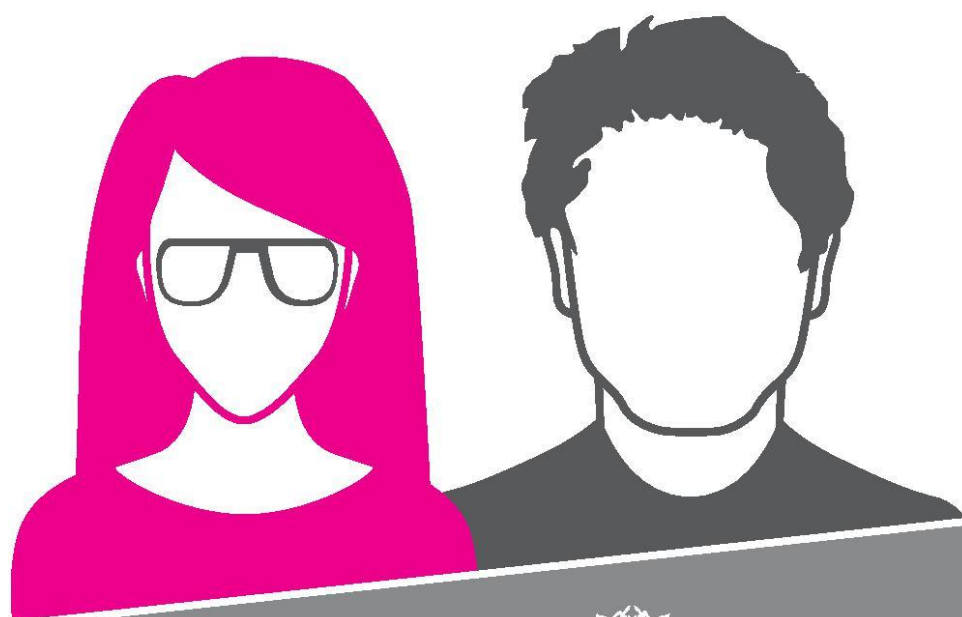
Communication Pack

Queensland Government  
IT Graduate Program

Apply by  
23 July 2018

# UNLEASH YOUR POTENTIAL

Have you got what I.T. takes?



Queensland  
Government



Queensland  
Government

## Queensland Government 2019 IT Grad Program

The Queensland Government IT Grad Program is back, with an application campaign “Unleash Your Potential” beginning on Monday 02 July 2018 and running for three weeks. Graduate applications close at 5pm Monday 23 July 2018.

This communication prospectus provides a series of shareable resources that you may like to distribute through your university networks.

Your help sharing this message across electronic emails and social media platforms will help us to identify great candidates from your university and support them to find new digital opportunities with the Queensland Government.

### About the program

The IT Graduate Program, managed by the Queensland Government Chief Information Office (QGCIO), complements the government’s existing workforce strategy, by meeting specific skill shortages in IT and increasing capacity in areas which are in demand. In 2016, 87 per cent of graduates remained with the Queensland Government after the completion of their program.

The IT Graduate Program offers training and mentoring for tomorrow’s digital workforce. The program is not just an ordinary job. It is an opportunity for a supportive, learning and networked environment, with a salary of \$58,638 per year.

Graduates will contribute to exciting and innovative IT projects, implementing positive changes for Queenslanders. Successful graduates will begin employment in February 2019, or sooner in some cases.

For more information go to [qld.gov.au/itgradprogram](http://qld.gov.au/itgradprogram)

### Social media posts

Below have been drafted for use on your social media platforms. #tag for the IT Grad Program is: #QLDITgrads

#### Twitter

**Option 1:** Unleash your potential after uni in a digital career with the QLD Government. Applications close 23 July for roles commencing in Feb next year. Digital business and technical roles available. Apply at <http://qld.gov.au/itgradprogram> #QLDITgrads

**Option 2:** Looking to kick-start a digital career and work on innovative, new projects? The QLD Government IT #graduateprogram is open to 2017 & 2018 graduates. Digital business and technical roles available Apply at <http://qld.gov.au/itgradprogram>. Applications close 23.07.18. #QLDITgrads

#### Facebook

Have you got what I.T. takes to unleash your potential on Queensland Government digital projects? 📱💻

Apply for the 2019 QLD Government IT Graduate Program.

Applications close July 23 for digital business and technical roles beginning in February next year.

👉 Apply at <http://qld.gov.au/itgradprogram>

#### LinkedIn

Unleash your potential after University with a job on Queensland Government digital projects.

Apply for the 2019 QLD Government IT Graduate Program.

Applications close July 23 for digital business and technical roles beginning in February next year.

Apply at <http://qld.gov.au/itgradprogram>

### Student Newsletter text

#### Heading: Unleash your potential: Queensland Government 2019 IT Graduate Program

Are you looking to kick-start an exciting digital career in a challenging and fast-paced environment? The Queensland Government are inviting applications for their [IT Graduate Program](#) from Monday 2 July, closing Monday 23 July.

With a \$58k starting salary, fantastic working conditions and opportunities for training, networking and ongoing professional development, this is no ordinary job.

Students with or without an IT degree can apply. The program accepts students from a variety of backgrounds for [27 specific roles](#), including business, law, marketing, project management and more.

Visit the [IT Graduate Program website](#) for more information and to apply.

### Direct Email draft

#### Subject: Unleash your potential: Queensland Government 2019 IT Graduate Program

Dear students,

Are you looking to kick-start an exciting digital career in a challenging and fast-paced environment? The Queensland Government are inviting applications for their [IT Graduate Program](#) from Monday 2 July, closing Monday 23 July. Jobs for successful applicants will begin in February 2019.

#### What’s in it for graduates

The program offers you the chance to work on some of the biggest tech projects in the state. With a \$58k starting salary, fantastic working conditions and opportunities for training, networking and ongoing professional development, this is no ordinary job. You’ll have the benefit of:

- a two-year temporary contract at an AO3 level 1 (from \$58,638 per year plus super)
- structured training and ongoing professional development
- networking opportunities across the Queensland Government



- flexible working arrangements, annual leave, sick leave, paid public holidays and salary packaging
- a mentor to provide support and career advice
- a tablet or smart device for work.

**Who can apply**

The program accepts students from a variety of backgrounds for [27 specific roles](#), including IT, business, law, marketing, project management and more. So, you don't need to have a technical degree, but you do need to be tech-savvy, enthusiastic and an innovative thinker; willing to contribute to diverse business projects and generate fresh ideas to problems.

**Find out more today**

The [IT Graduate Program website](#) has extensive information about the program, including current graduate stories, and information on how to apply.

**Image files for use (Files Attached)**

