**Plant your code, see it grow!**

Plant Your Code was launched in 2020 as an experimental brand marketing initiative to provide coding challenges to students, to showcase the type of problems front-end engineers might tackle in their day-to-day work life and to help raise funds for 3 partner organisations - Doctors Without Borders, Teach for All and the Global FoodBanking network.

**Why a code garden?**

Our garden is built by students and developers around the world. It may be virtual but it’s a unique way to challenge our coding skills even when we’re apart.

A community garden is also about building something where everyone can benefit. With students help, we’re committed to providing support to communities in need.

For each successful completion of a level (5 total) by a participant, Atlassian will donate $% to the Foundation Partner of the participant’s choosing, up to $25 per participant.

We rolled this out to audiences around the world, especially targeting students on LinkedIn, Quora, Reddit, Twitter, and Facebook.

*The site has only recently been launched, however within the first couple weeks there have been over 400 challenges completed raising just under $4500 USD.*